

Winfield Curling Club Corporate Advertising / Sponsorship Opportunities

The Winfield Curling Club has been a cornerstone of the local community since 1975. For 50 years, the club has provided a space for people of all ages (from 6 to 90+) to learn to curl, be part of a positive and proactive community, and enjoy a sport that can be as casual or competitive as they wish.

Each week, approximately 250 members participate in 9 leagues, including Ladies, Men's, Mixed, Seniors, Doubles, and Juniors. At least five weekends per season are dedicated to bonspiels, which bring in both local and out-of-town teams, further supporting the broader community. The club also hosts school groups and interior zone playdowns, drawing many parents into the facility. The Winfield Curling Club has also had the honour of hosting national and international teams for practice sessions.

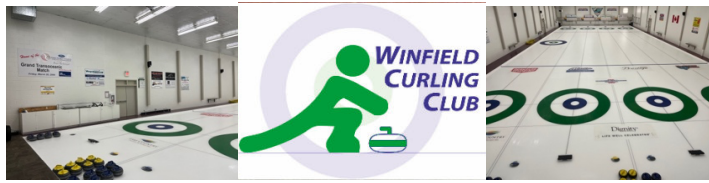
Throughout the season, visitors to the Nexus Recreation Centre pass by the curling club and spend time in the lounge, which offers a clear view of the sponsorship signs on the interior walls and in the ice surface. The cost of running a non-profit organization like ours is considerable, and corporate partnerships are essential in helping us break even and contribute to our contingency fund each year. Even minor mechanical issues at the club can cost thousands of dollars. As you are well aware, operating costs have risen significantly in recent years, and this has greatly impacted non-profits like us.

We deeply appreciate the local businesses that have partnered with us over the years, and we hope we can continue to count on your support. For other businesses in the area, we invite you to consider partnering with the Winfield Curling Club. Our members love to support local business and seeing your name on our walls and in the ice every time they curl or attached to bonspiel prizes should help direct them your way.

The club is eager to collaborate with you and would love to hear your ideas on how we can better support your interests. We are currently exploring ways to enhance sponsor visibility and encourage our members to support the businesses that support us. Sponsorship opportunities include League Title Sponsorship with multiple benefits, interior wall or in-ice company signs / logos, or prize donations for our various bonspiels.

We look forward to hearing back from you regarding how we might be able to work together this season.

Information regarding how you can get involved is on the next page.



Winfield Curling Club Corporate Sponsorship Opportunities

Gold Sponsor: 1 Adult League & Associated Bonspiel **\$1500 + GST**

- Business Name / Logo on a 4' x 8' sign on wall of ice surface (no extra cost to print)
- Business Name / Logo on League Schedule Board where results are posted
- Business Name / Logo as Major Sponsor for bonspiel promotion
- Business Name / Logo information listed on WCC website, social media, table signs in lounge on league nights with direct links to your company website
- Use of curling club for a 3-hour party (including 4 sheets of ice, for up to 32 people)

Silver Sponsor: Junior League (youth) **\$1000 + GST**

- Business Name / Logo on a 4' x 8' sign on wall of ice surface (no extra cost to print)
- Business Name / Logo on League Schedule Board where results are posted
- Business Name / Logo information listed on WCC website, social media, table signs in lounge on league days with direct links to your company website
- Use of curling club for a 3-hour party (including 4 sheets of ice, for up to 32 people)

4' x 6' In Ice Logo *(must purchase prior to Sept. 17th)* **\$500 + GST**

- Business name / logo embedded in ice surface

2' x 8' Scoreboard Sign (only 4 spots available) **\$500 + GST**

- Business name / logo displayed above scoreboard

4' x 8' Interior Wall Sign **\$500 + GST**

- Business name / logo displayed on side or back wall of ice surface

2' x 4' Interior Wall Sign **\$200 + GST**

- Business name / logo displayed on side or back wall of ice surface

1' x 4' Interior Wall Sign **\$150 + GST**

- Business name / logo displayed on side or back wall of ice surface

(The cost of printing new signs will be added when necessary)

Donation of Bonspiel Prizes

- Such as Gift Baskets, Single Items, or Gift Cards (no donation is too small)

Sponsorship Contact: For more information, please contact Norm Sabourin at 250-300-4496 or email nsabourin51@gmail.com

Payment Contact: Wolf De Smet – Manager, Winfield Curling Club: 250-766-3318 or email winfieldcurlingclub@shaw.ca